



BOYS & GIRLS CLUBS
OF THE GREATER CHIPPEWA VALLEY

Altoona Center • Chippewa Falls Center • Lunda Center
Lee & Mary Markquart Center • Menomonie Center

2024 Sponsor Opportunities



The Club Experience



When kids feel safe, they're **empowered** to **learn, connect** with their peers, and **explore** their **interests**. At Boys & Girls Clubs, kids and teens can rely on a **safe, consistent**, and **welcoming** environment where they can focus on what's most important – being a kid. The Clubs **fill the gap** between school and home, providing a **safe place to land**.



In Wisconsin,
146,008 kids were
unsupervised
between 3-6 pm.

~Afterschool Alliance.org

The need for Clubs



955
Club
members



389
Volunteers



36
staff



50% Female & 50% Male Members

2,220
experiences
keeping youth
moving & active &
learning about
nutrition in 2022



65,868
Healthy snacks
served in 2022



4,682
Experiences in
DIY Stem, Digital
Literacy, Money
Matters, Project
Learn & Power
Hour



48%
Qualify for
Free & Reduced
Lunch

41%
Live in Single
family Homes

21%
Minority races
or ethnicities

2024 Sponsor Opportunities



All Club Events

	Annual Presenting \$25,000 (Exclusive)	Presenting \$10,000 (One per event)	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Club \$500
Youth of the Year - April 9th	2 VIP Tables*	2 VIP Tables*	2 Tables of 6	Table of 6	Table of 6	Table of 6	Table of 6
Lemonade Day - August 1st	Logo at all Sites	Logo at all Sites	Logo at all Sites	Logo in Community	Logo in Community	Logo in community	

* VIP is table of 6 w/bottle of wine

Recognition at events

Presenting Sponsorship	Across All Events	Individual Events					
News Release Recognition	X	X					
Event Program SWAG handout	X	X	X				
Event Program Inclusion (YOY) (90 seconds)	X	X	X				
Verbal Recognition at the event (YOY)	X	X	X	X			
Event Table Recognition (YOY)	X	X	X	X			
T-Shirt Recognition (Lemonade Day)	Logo on Front	Logo on Back	Logo on Back	Logo on	Logo on	Name on	
Event Signage Recognition (Size & placement will reflect level of sponsorship)	Logo	Logo	Logo	Back Logo	Back Name	Back Name	Name
Website Recognition	X	X	X	X	X	X	X
Social Media Recognition	Logo 12 posts	Logo 8 posts	Logo 6 posts	Logo 4 posts	Logo 2 posts	Name 2 posts	Name 1 post

Additional Sponsor opportunities

Lemonade Day Cup (1 sponsor) \$1,500
Lemonade Day Package (2 sponsors) \$500
Lemonade Day Site sponsor (Limited availability) \$500

Sponsorship Benefits: Valid Jan - Dec 2024



2024 Sponsor Opportunities



Community Events

Voice of the Future - Chippewa Falls- April 27th

Recognition at event

	Annual Presenting \$25,000	VOTF Presenting (One Per Event) \$2,000	Battle Round \$1,500	Knock Out \$1,000	Artist \$500
	8 tickets	8 tickets	8 tickets	8 tickets	8 tickets
News Release Recognition		X			
Mention on New live interviews		X			
Recognition on the Front screen during event	Logo	Logo	Logo	Name	Name
Event Program SWAG handout	X	X			
Event Program Inclusion (90 seconds)	X	X	X		
Event Signage Recognition		X	X	X	
Website Recognition	X	X			
Social Media Recognition	Logo(All)	Logo(Event)	Logo 4 posts	Logo 2 posts	Name 2 post

F45 Golf Outing - Eau Claire & Altoona - August 9th

Recognition at events

	Annual Presenting \$25,000	Presenting \$2,000 (Limit to 18 sponsors)	Diamond \$1,000 (Limit to 18 sponsors)	Platinum \$750 (Limit to 18 sponsors)	Gold \$500	Silver \$350	Bronze \$175
Company Logo on yard signs throughout the course	X	X					
Company Logo & Name on golf cars		X					
Day of event recognition	X	X					
Hole Sponsor - Display table at the hole	X		X	X			
18 holes of golf for ___ People	8	8	8	4	4	4	2
Company Logo on program & Social media	X	X	X	X	X		



2024 Sponsor Agreement



BOYS & GIRLS CLUBS
OF THE GREATER CHIPPEWA VALLEY

Thank you for your contribution to the Boys & Girls Clubs within the 5 communities we serve.

Please fill out the information below, sign it, and return it to:

Angela Payne at apayne@cvclubs.org or mail it to:

Boys & Girls Clubs of the Greater Chippewa Valley, 1005 Oxford Ave, Eau Claire, WI 54703

Company: _____ Contact Name: _____

Email: _____ Phone: _____

Address: _____

Sponsorship Level:

All Club Event(s):

Youth of the Year Sponsor Level _____ \$ _____

Lemonade Day Sponsor Level _____ \$ _____

Addition Sponsor Opportunities _____ \$ _____

Community Event(s):

Voice of the Future Sponsor Level _____ \$ _____

F45 Golf Sponsor Level _____ \$ _____

Other _____ \$ _____

Investment Options:

☐ Credit Card (we will contact you for your information)

☐ Check

☐ Invoice Me (Preferred date of invoice _____)

Total Investment:

\$ _____

Signature: _____ Date: _____

**** If you are committing to a sponsorship where a logo is needed, please email your logo in a high-resolution format. ****
Questions? Contact Angela Payne at 715.379.5872 or apayne@cvclubs.org