



**BOYS & GIRLS CLUBS**  
OF THE GREATER CHIPPEWA VALLEY



**2026**  
**Corporate**  
**Sponsorship**  
**Opportunities**

# The Club Experience



When kids feel safe, they're empowered to learn, connect with their peers, and explore their interests. At Boys & Girls Clubs, kids and teens can rely on a safe, consistent, and welcoming environment where they can focus on what's most important – being a kid. The Clubs fill the gap between school and home, providing a safe place to land.



In Wisconsin, 146,008 kids were unsupervised between 3-6 pm.

~Afterschool Alliance.org



## The need for Clubs

## The Club's Formula for Impact

The Clubs' Formula for Impact defines specific strategies to increase the quality programming for three priority outcome areas:

- **Academic Success** exploring opportunities for career exploration, educational enhancement, and augmented learning.
- **Healthy Lifestyles** educates youth about fitness, nutrition, smart decisions, and social-emotional learning
- **Good Character & Citizenship** provides character, leadership, and service learning opportunities to Club members.



## Who we serve



**970**  
Club members



**38%**  
Live in Single Family Homes



**50% Female & 50% Male Members**

**48%**

Qualify for Free & Reduced Lunch



**20%** Minority races or ethnicities

## How we serve

**Our Mission** To inspire and enable all youth, especially those who need us most to reach their full potential as productive responsible, and caring citizens.



**650**  
Volunteers

### Our Vision

Provide a world-class Club experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

# Our Family of Local Clubs



River Heights Elementary  
Menomonie



Chippewa Falls Center  
Chippewa Falls



Lee & Mary  
Markquart Center  
Eau Claire



Altoona Center  
Altoona



Lunda Center  
Black River Falls



## AT OUR CLUBS, MEMBERS HAVE ACCESS TO:



A Safe Environment



Academic Support



High Quality  
Programs



Supportive  
Relationships



Meals & Snacks

## 2025 Membership vs. Cost

Membership / Year for Family / Child

**\$15 / Year**

Actual Cost for School Year for member

**\$3,794 / Year**

Actual Cost for School Year for 970 members

**\$3,680,102 / Year**

(Statistics do not include summer sessions)



# Program Sponsor Opportunities

Your support of the Clubs will help us reach more than ever, enhance quality programs, and invest in our staff to prepare the next generation to become our community leaders! Your investment in the club helps create a greater impact on the youth through programs such as Youth for Unity, Smart Moves, Healthy Habits, Power Hour, Daily Challenge, and Career Launch.

| Corporate Sponsorship Opportunities   | Name Recognition on Donor Board at Club | Check Presentation | Press Release | E-Newsletter | Social Media | Recognition at Organization Wide Event  |
|---------------------------------------|---|--------------------|---------------|--------------|--------------|---|
| Whatever It Takes Sponsor<br>\$10,000 | ↗                                       | ↗                  | ↗             | Logo         | 10 Posts     | Verbal Recognition during event program |
| Great Futures Sponsor<br>\$7,500      | ↗                                       | ↗                  | ↗             | Logo         | 8 Posts      |   |
| Inspire Sponsor<br>\$5,000            | ↗                                       | ↗                  |               | Logo         | 6 Posts      |   |
| Leadership Sponsor<br>\$3,500         |   |                    |               | Name         | 4 Posts      |   |
| Succeed Sponsor<br>\$2,500            |   |                    |               | Name         | 3 Posts      |   |
| Sponsor a Member<br>\$1,750           |   |                    |               | Name         | 2 Posts      |   |
| Sponsor a Program<br>\$500            |   |                    |               | Name         | 1 Post       |   |



# Fund-A-Need Opportunities

Your support of our Fund-A-Need directly contributes to specific, high-impact opportunities that address critical needs within our organization. By supporting targeted initiatives, you will see the immediate difference your contributions make in the lives of the Club Members we serve.

- **\$400 costs the cost of transportation + snacks for up to 80 kids to participate in an experience-based opportunity**
- **\$250 covers the cost for snacks/meals for up to 40 kids**
- **\$100 covers the cost of basic needs (shampoo/deodorant/hygiene items, etc.) for up to 25 kids**
- **\$100 covers the cost of social-emotional items/support (noise cancelling headphones, puzzles, fidgets, alternate seating, etc.) for up to 30 kids**
- **\$50 will cover the cost of art supplies (paintbrushes, stencils, clay, paper, canvas, etc.) for up to 30 kids**
- **\$500 covers the cost of 40 staff for 4 hours of professional development**
- **\$100 covers the cost of a staff appreciate for up to 10 staff**



## YOUTH of the YEAR March 26, 2026

The **Youth of the Year Gala** is an event to celebrate the Boys & Girls Club of the Greater Chippewa Valley's Youth of the Year! This event gives our youth a larger platform to **share their story, create awareness**, and raise funds to support the youth at your local Clubs in Altoona, Black River Falls, Chippewa Falls, Eau Claire, and Menomonie. The evening includes a networking social hour, a Silent Auction, a fabulous dinner, and the opportunity to hear from youth within all 5 communities!

**Every Sponsorship includes a table for 6 guests seated with 2 Club Members.**

| 2026 Sponsorship Opportunities   | Event Promotion  | Social Media [Facebook & Instagram] | Press Release | News & Radio Interviews                               |
|--|--|-------------------------------------|---------------|---|
| <b>** Premier Sponsor - \$10,000</b>   | Logo on ALL Materials + Name will be included in Event Title<br>Mention in E-Newsletter<br>Verbal Recognition at Event                   | ↗<br><br>10 Posts                   | ↗             | ↗<br><br>Mention in & Opportunity to attend interview |
| <b>** Exclusive Program Sponsor: \$5,000 (Choose One)</b><br><br><ul style="list-style-type: none"> <li>➤ Leadership &amp; Service Day</li> <li>➤ Health &amp; Wellness Day</li> <li>➤ Arts Day</li> <li>➤ Sports &amp; Recreation Day</li> <li>➤ Education Day</li> </ul> | Logo will be on all Day Specific Promotional Materials<br><br>Mention in E-Newsletter<br><br>Verbal Recognition at Event on Specific Day | ↗<br><br>8 Posts                    | ↗             |   |
| <b>Platinum Sponsor - \$3,500</b>  | Logo on all Print Materials<br>Mention in E-Newsletter   | ↗<br><br>6 Posts                    | ↗             |   |
| <b>**2026 Community Youth of the Year Sponsor-\$3,000 (1 for each center)</b>  | Logo Community Youth of the Year Specific Materials<br>Mention in E-Newsletter   | ↗<br><br>4 Posts                    | ↗             |   |
| <b>Gold Sponsor - \$2,500</b>  | Logo on ALL<br>Mention in E-Newsletter   | ↗<br><br>4 Posts                    |               |   |
| <b>Silver Sponsor - \$1,500</b>  | Logo on Invite & Posters<br>Mention in E-Newsletter  | ↗<br><br>3 Posts                    |               |   |
| <b>Bronze Sponsor - \$1,000</b>  | Name on Program, Day of event<br>Signage & Mention in E- Newsletter  | ↗<br><br>2 Posts                    |               |   |
| <b>Club Sponsor - \$500</b>  | Name Recognition on Event Materials  | ↗<br><br>1 Post                     |               |   |
| <b>** Exclusive In-Kind Sponsor:</b><br><br><ul style="list-style-type: none"> <li>➤ Printing</li> <li>➤ Media</li> <li>➤ Transportation</li> </ul>  | Logo on all Print Materials  | ↗<br><br>2 Posts                    |               |   |

\*\*Denotes an Exclusive Sponsor Opportunity. Marketing materials will be promoted in all 5 communities.  
The Deadline to be included in ALL promotional materials is March 1, 2026



# LEMONADE DAY

August 6, 2026

**Lemonade Day** raises funds and awareness for the Boys & Girls Clubs, helping kids learn about becoming **entrepreneurs** and the importance of **marketing, financial literacy, customer service, joint ventures**, and more. By participating in Lemonade Day, you can make members' businesses a **success!**

| Lemonade Day Sponsorship Opportunities                   | Recognition on Marketing Materials | Recognition on T-Shirt | Press Release | E-Newsletter | Social Media | T-Shirts + Package Included with Sponsorship |
|--|------------------------------------|------------------------|---------------|--------------|--------------|--|
| <b>Platinum Sponsor</b><br>\$3,500                       | Logo on ALL                        | Logo                   |               | Logo         | 8 Posts      | 6 Shirts<br>1 Package for 20                 |
| <b>Gold Sponsor</b><br>\$2,500                           | Logo on ALL                        | Logo                   |               | Logo         | 6 Posts      | 4 Shirts<br>1 Package for 10                 |
| <b>Lemonade Cup Sponsor</b><br>\$1,500                   | Exclusive Logo on ALL Cups         |                        |               | Name         | 4 Posts      | 2 Shirts<br>1 Package for 10                 |
| <b>Lemonade Package Sponsor</b><br>\$1,300               | Exclusive Logo on Package          |                        |               | Name         | 4 Posts      | 2 Shirts<br>1 Package for 5                  |
| <b>Silver Sponsor</b><br>\$1,000                         | Logo on ALL                        | Name on Shirt          |               | Name         | 4 Posts      | 2 Shirts<br>1 Package for 5                  |
| <b>Bronze Sponsor</b><br>\$750                           | Logo on ALL                        | Name on Shirt          |               | Name         | 2 Posts      | 2 Shirts<br>1 Package for 5                  |
| <b>Site Sponsor</b><br>\$500<br>*Limited Spots Available | Logo at Site                       |                        |               | Name         | 2 Posts      |  |

### Lemonade for 5: \$20

- 5 Packets of Lemonade
- 5 Bottles of Water
- 5 BGC Cups

### Lemonade for 10: \$40

- 10 Packets of Lemonade
- 10 Bottles of Water
- 10 BGC Cups

### Lemonade for 20: \$80

- 20 Packets of Lemonade
- 20 Bottles of Water
- 20 BGC Cups

Order Additional Lemonade here: [cvclubs.org/events](http://cvclubs.org/events)



## *Voice of the Future* May 2nd, 2026

Vocalists across the Chippewa Valley will be invited to audition and compete in our **4th Annual Voice of the Future** event. The **Voice of the Future** is an exciting new way to raise funds and awareness for the **Boys & Girls Club – Chippewa Falls Center**. Each contestant to perform will take part in their fundraising journey to secure their spot at the top. Each \$1 raised will count as a vote! Join us for a fun **evening of music**, cocktails, hors d'oeuvres, a silent auction & more! Event held at The Heyde Center!

### Presenting Sponsor - \$5000

- Exclusive Sponsorship
- All material will include "Presented By"
- Preferred seating of 10 guests,
- Corporate logo on all promotional materials, including invitations, posters, tickets, program, e-newsletters, and website
- Mention in the press release and 12 Facebook posts Mentions on WEAU13 News live interviews
- Corporate recognition at the event Promotional Ad will be played at the event.

### Supporting Sponsor - \$2500

- Preferred seating of 10 guests
- Corporate logo on promotional materials, including invitations, posters, tickets, programs, e-newsletters, and website.
- Mention in the press release and 8 Facebook posts
- Mention on WEAU13 News live interviews
- Corporate recognition at the event

### Battle Rounds Sponsor - \$1500

- Preferred seating of 8 guests Corporate logo on promotional materials including invitation, poster, and program
- Mention in e-newsletter and 6 Facebook posts
- Corporate recognition at the event

### The Knockouts Sponsor - \$1000

- Preferred seating of 8 guests
- Corporate name on promotional materials, including posters, program, e-newsletter, and website
- Mention in e-newsletter and 4 Facebook posts
- Corporate recognition at the event

### Artist Sponsor - \$500

- Preferred seating of 8 guests
- 8 drink tickets
- Mention on 1 Facebook post
- Corporate recognition at the event

### Tickets

- \$50 in advance, \$55 at the door

**\* Sponsorships are not exclusive unless otherwise noted**



## Menomonie's Got Talent Fall 2026

**Menomonie's Got Talent** showcases the **incredible talent** of our community while supporting a great cause. Don't miss your chance to see singers, dancers, entertainers, musicians, and more compete for the top prize. The event promises not only a **celebration of local talent** but also an **opportunity to give back** and make a **positive impact**. Each ticket sold will support the Boys & Girls Clubs. Together, we can make a difference while celebrating the extraordinary talent that makes our community shine. See you there!

### Presenting Sponsor - \$2,500

- 10 tickets to Menomonie's Got Talent
- Logo on all event material
- Individual speaking opportunity at Menomonie's Got Talent
- Logo featured on Social Media posts
- Logo displayed on the screen on stage during night of the event
- Mention in Press Release
- Logo on Reserved Seats

### Gold Sponsor- \$2000

- 8 tickets to Menomonie's Got Talent
- Logo on Program
- Logo featured on Social Media posts
- Gold sponsor recognition on the screen, on stage
- Logo on Reserved Seats

### VIP Sponsor- \$1000

- 6 tickets to Menomonie's Got Talent
- Logo featured on VIP entrance
- Exclusive logo placement in the interior of the VIP area
- Logo on Reserved Seats

### Silver Sponsor - \$750

- 6 tickets to Menomonie's Got Talent
- Logo on Program
- Logo on Reserved Seats

### Bronze Sponsor- \$500

- 4 tickets to Menomonie's Got Talent
- Logo on Program

### Prize Sponsor - \$500, \$250, \$100

- 1st Place - \$500
  - 4 Tickets - Recognition on Poster at the event as Prize sponsor
- 2nd Place - \$250
  - 2 Tickets - Recognition on Poster at the event as Prize sponsor
- 3rd Place - \$100
  - 2 Tickets - Recognition on Poster at the event as Prize sponsor





The Boys & Girls Clubs of the Greater Chippewa Valley appreciates your support. The agreement below affirms the details of the 2026 Corporate Sponsorship Package for:

# Thank You for Your Support!

Organization Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorship Opportunities: Please check all that apply

### Program Sponsor:

- Whatever It Takes \$10,000
- Great Futures Sponsor: \$7,500
- Inspire: \$5,000
- Leadership: \$3,500
- Succeed: \$2,500
- Member Sponsor: \$1,750
- Program Sponsor: \$500

### Fund-A-Need:

- Experience up to 80 Kids \$400
- Snacks/Meals up to 40 Kids \$250
- Basic Needs up to 25 Kids \$100
- Support Items up to 30 Kids \$100
- Art Supplies up to 30 Kids \$50
- 4 hours Professional Development 40 Staff \$500
- Staff Appreciation up to 10 Staff \$100

### Youth of the Year Gala:

- Premier Sponsor: \$10,000
- YOY Exclusive Sponsor: \$5,000
- Platinum Sponsor: \$3,500
- Community YOY: \$3,000
- Gold Sponsor: \$2,500
- Silver Sponsor: \$1,500
- Club Sponsor: \$500
- Media: In-Kind

If you have chosen a YOY Exclusive Sponsor, please list specific day or community chosen: \_\_\_\_\_

### Lemonade Day:

- Platinum Sponsor: \$3,500
- Bronze Sponsor: \$750
- Site Sponsor: \$500.00
- Gold Sponsor \$2,500
- Lemonade Cup Sponsor: \$1,500
- Lemonade Package Sponsor \$1,300
- Silver Sponsor \$1,000

### Voice of the Future:

(Chippewa Falls Specific Event)

- Presenting Sponsor: \$5,000
- Supporting Sponsor: \$2,500
- Battle Rounds Sponsor: \$1,500
- The Knockouts Sponsor: \$1,000
- Artist Sponsor: \$500

### Menomonie's Got Talent:

- Presenting Sponsor: \$2,500
- Gold Sponsor: \$2,000
- VIP Sponsor: \$1,000
- Silver Sponsor: \$750
- Bronze Sponsor: \$500
- Prize Sponsor: \$500/\$250/\$100 (circle prize level)

**Total Commitment: \$** \_\_\_\_\_

**Please Specify Community:**  Black River Falls  Chippewa Falls  Eau Claire  Menomonie  Altoona

Choose to pay by (circle one): **Credit Card** (fill out below) • **Check** (included) • **Invoice** • **Payment Plan**

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please return completed form to: Angela Payne at [apayne@cvclubs.org](mailto:apayne@cvclubs.org)  
or Mail to: Boys & Girls Club of the Greater Chippewa Valley 1005 Oxford Ave, Eau Claire, WI 54703